

PROJECT EVALUATION CARD

Educational Path Basic Path		Project Number and Title Knowing Your Audience	
Project or Speech Title		Speaker	
Evaluator	Club name (or location/venue if not in a club setting)	Date	
Additional or specific goals of the speaker			
Allotted Time 5-7 min	Actual Time	Do you believe the project educational goals were met? <input type="checkbox"/> Yes <input type="checkbox"/> A few were missed <input type="checkbox"/> Incompletely <input type="checkbox"/> No	

<i>In which ways did the speaker research or get to know his audience better?</i>
<i>Do you think those ways were effective? How could they have been improved?</i>
<i>Did the speaker engage members of the audience before the speech? In which ways?</i>
<i>How did the speaker apply his knowledge of the audience during the speech? Could it be improved?</i>
<i>Was the speaker aware of the body language of the audience during the speech?</i>
<i>In which ways did the speaker react to the body language of the audience?</i>
<i>Was the speech or the message tailored to the specific audience? In which ways? How could this personalization be improved?</i>